

About The Authentic Voice

The Authentic Voice: The Best Reporting on Race and Ethnicity is a multimedia teaching tool that includes a book, DVD and a Web site. The project is based on a collection of award-winning stories from the "Let's Do It Better!" Workshop on Journalism, Race and Ethnicity at the Columbia University Graduate School of Journalism.

The textbook and DVD contain a series of case studies based on 15 news stories that have already been published or broadcast -- seven television and eight newspaper stories. *The Authentic Voice* is published by Columbia University Press. The project is funded through a grant by the W.K. Kellogg Foundation.



Keith Woods, Arlene Morgan and Alice Pifer, co-editors of *The Authentic Voice*.

Each story has received an award from the journalism school's "**Let's Do It Better!**" **Workshop**, a Ford Foundation program that recognizes excellence in reporting on race and ethnicity throughout the news industry. The program is now in its eighth year at the school.

Ted Koppel, former anchor of *Nightline*, Bob Simon of *60 Minutes*, *New York Times* reporter Mirta Ojito, and Anne Hull of *The Washington Post* are among the accomplished journalists included in this project. They discuss the evolution of their stories, the challenges, their mistakes, ethical issues and all of the work that goes into quality reporting, with particular focus on the issues that can arise when a story involves race and/or ethnicity.

We thank the following professors of journalism for working with us during this project. They gave us valuable feedback and ideas on every aspect of *The Authentic Voice: The Best Reporting on Race and Ethnicity* and we are grateful for their time and inspiration: Radhika Parameswaran, David Boeyink, Dwight Brooks, Tony Demars, Patricia A. Mills, Barbara Selvin, Darryl Smith, Erna Smith, Maria-Mercedes Vigon, Birgit Wassmuth, Rhoda Lipton, Robin Reisig, Julie Hartenstein, Addie Rimmer, Betty Medsger, Ralph Izard and Deborah Potter.

For more information about the project, please contact:

Arlene Morgan

Associate Dean, Programs and Prizes
Columbia University Graduate School of Journalism
2950 Broadway MC 3800, New York, NY 10027
212-854-5377
am494@columbia.edu